





Role of the Advisory Council

Our Advisory Council is a group of trusted and expert advisors who **guide, advise, challenge** and **support** HBGI to ensure that we deliver real impact and make a difference in the lives of people experiencing poor mental health.

Advisory Council Activities

We recognize the immense value and expertise that our Advisory Council brings, and we are committed to engaging with them as needed and agreed upon mutually. Their input will be particularly helpful in areas, such as:

-  Providing **technical** and **subject matter expertise** and offering solutions to HBGI (e.g., advising on program evaluation and measurement).
 -  Promoting and raising the profile of HBGI within their **network** and sphere of influence.
 -  Supporting **fundraising** activities for both core costs and outcomes funds.
 -  **Bringing matters to HBGI's attention** incl. new developments, research, funding opportunities.
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Members

We expect the Advisory Council to be 6-12 members at any given time. Members are highly-respected with **diverse** backgrounds, perspectives, skills and experiences. They are renowned **experts and well-connected** in their specialized fields, which may extend beyond the mental health realm.

Leadership

The Chair of the Board of Directors will **facilitate any full advisory council meetings**, for which **full secretariat support** will be provided by the management team.

Term and exit

There are no **fixed terms**, Advisory Council members can serve for duration as **mutually agreed** by each member and HBGI. Members can exit the Advisory Council at any time with a resignation in writing to the CEO.

Meetings

- ✓ **Ad-hoc meetings** will be arranged with individual members based on their **expertise**, at a **mutually convenient time**, while taking into account the multiple demands on the time of Council members. These meetings can be called either by HBGI or individual members, with the purpose clearly expressed in advance.
- ✓ Full council will meet **once a year** (at the discretion of the HBGI Co-Chairs) for **90 min– 2 hours**. Time, date and agenda will be shared beforehand.
- ✓ All meetings will likely be held **remotely**.

Advisory Council members will maintain the confidentiality of the HBGI's sensitive information and data. If the Advisory Council wishes to disclose any information to the public, HBGI will need to agree to it. We will work together to ensure that our communications are transparent, open, and respectful.

Our Vision

Here at HBGI, we work towards a world where no one's life experience is limited by their neurological or mental health.

Our Mission

We challenge the **lack of global understanding around mental health**, its causes and consequences, and the huge gaps in mental health services, particularly in low-resource settings. In the process we are demonstrating the value for personal, social and economic wellbeing of improved mental health, using an outcomes contracting model to minimize waste and maximize returns for donors and public funders.

Our Approach

We use an **outcomes-based model** to support bottom-up approaches to improve mental health and foster systems-level change. We want service providers to be paid for results, not waste. The outcomes are a mix of measures related to poor mental health and its socio-economic causes and consequences, for example:

- the number of homeless people who secure accommodation;
- a reduction in the number of young people who self-harm;
- the number of people accurately diagnosed in a clinic and receiving treatment;
- the number of people with HIV or TB who adhere to their treatment program

This model attracts new funding to the sector and maximizes funding impact. It increases **accountability**, giving funders greater **visibility** of the link between their money and the results. Rather than impose solutions on people and places, this model gives providers the **freedom to design and deliver** context-relevant, individually-focused programs.

With the oversight of a Board of Directors and an experienced management team, and with guidance from a Lived Experience Council and an **Advisory Council**, HBGI operates in two ways:

- 1) **Pooling the funds of donors** into Regional or Thematic Outcomes Funds, which we manage and use to contract new programs, with HBGI as the 'outcomes funder'.
 - 2) **Supporting fund holders or organizations**, in designing and mobilizing contracted programs, building performance management systems to drive the outcomes and impact of these programs.
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Our Priorities

Our areas of focus (all with a focus on mental health) include:

